

INSIDE THE MIND OF YOUNG INDIANS

BUILD WEALTH WITH TRADITIONAL LIFE INSURANCE POLICIES THAT HAS THE IN-BUILT MECHANISM TO PROTECT YOUR LIFE, HELP YOU SAVE MONEY AND BUILD WEALTH OVER TIME.



We all wish we could be wealthy, own that dream house, drive that grand car and go on those vacations which are so heavily advertised these days. Although there is no straightforward way to guarantee yourself a rich future, but there are ways by which you can ensure that you can get rich before you are too old to enjoy its benefits. Remember, you are never too old to start building wealth, but if you start when you are young, you have far greater potential to amass it.

That being said, life in your 20s and 30s is not without its challenges; you might have just got into a career, have a few commitments, want to enjoy the present and yet stare into the unknown with great trepidation and worry. In this context, putting aside a certain sum every month towards an insurance policy that provides insurance protection as well as future savings may appear too much of an effort and money. What one forgets is that this monthly instalment over a 15-20 year period is a stepping stone towards that dream of wealth creation. Moreover the amount paid monthly remains the same throughout the policy period in spite of the rapid increase in the income over the years. A few years later this amount appears inconsequential in proportion to the earnings. In fact you would want to save more at that stage.



START EARLY TO BUILD WEALTH



Now that you do know what it takes to create wealth, make an early start as soon as possible. Do not procrastinate, consider your young age as the biggest advantage to start early and fund your future financial goals which is what is typically done by youth. Just the way you adapt to new trends, be it fashion or technology; you can do the same with putting money aside to build wealth as soon as you start earning. Do not keep waiting for a day when you will have a lot of money to start paying premiums for a policy. The folly of youth is the belief that there is always enough time for everything – savings for retirement or wealth building, which can be planned later in life. Likewise, do not believe that some magic will happen and you will suddenly become wealthy. It takes years of education in school and college before you get into employment, it takes time for your regular contributions into an endowment policy that ensures you achieve your long term financial goals and dreams.

Make good use of LIC's premium calculator on the website, which will help you to analyse your exact requirement of a saving plan and the premium amount you need to pay for the same. This tool comes in handy to determine your outflow and inflow of funds. Make a fresh start in this New Year to get your finances in order and use traditional policies from LIC to build long-term wealth.

THE WORLD OF ENDOWMENT

The dictionary meaning of endowment is a gift. The endowment policy is a wealth gift to yourself which you receive in the future. These policies are a combination of insurance and savings, wherein your life as the policyholder is insured for a fixed amount, known as the sum assured. Part of the amount, from the premium that you pay gets allocated towards this sum assured, another component goes towards policy administration expenses and the remaining portion of the premium gets invested for your future financial needs.

The endowment insurance plans are most popular plans in India, with the objective to provide security as well as save money for future. The policy accumulates bonus which is declared every year, and at the end of the policy term, you stand to receive maturity benefits which includes the sum assured, bonuses and final additional bonuses, if any, as per the terms and conditions of the policy. In case of the untimely demise of the policyholder, the sum assured is paid to the nominee along with bonuses as declared. Collectively, this aspect of endowment plan is a very good option for young people as it offers them an opportunity not only to cover themselves for risk but also provides financial support to them in later years by way of maturity benefit.



A variant of endowment policy is the Money Back policy, which periodically provides survival benefits; which means that you will be paid back certain percentage of sum assured at a fixed interval. In case of an untimely demise during the policy tenure, the dependents would receive the full sum assured irrespective of the money back paid and any accrued bonuses declared by the insurer.

The routine payout from such policy makes it suitable to youngsters who can use this policy as a source of income stream to meet their financial needs such as payment towards a car, a house or even fund holidays periodically.

LIC has many endowment and money back plans. It is always preferable to spare some time to discuss elaborately your future dreams with your agent, who can then guide you accordingly and suggest a suitable need based plan.

For any query related to your policy SMS "LICHELP <policyno>" to 9222492224 or contact our call centre 24x7 at 022-6827-6827

Next Issue : In the next issue, 4th February, 2019, know more about LIC products which are suitable for all age groups and all pocket sizes (ULIP and Pension Plans)

For details, contact your Agent/Nearest LIC Branch OR SMS YOUR CITY NAME to 56767474 OR Visit www.licindia.in

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भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA

LIC/02/15-16/49/ENG

Zindagi ke saath bhi, Zindagi ke baad bhi.

Premium stops.



Benefits go on.

Life Cover with attractive returns

Policy Term	Premium Paying Term
16	10
21	15
25	16

- Minimum Basic Sum Assured: ₹200,000/-
- Maximum Basic Sum Assured: No Upper limit
- Minimum Entry Age: 8 years
- Maximum Entry Age: 50/54/59 years for policy term 25/21/16 years

- Optional Benefits:
 - (i) LIC's Accidental Death and Disability Benefit Rider
 - (ii) LIC's New Term Assurance Rider



Limited Premium Endowment Plan
Plan No.: 836 UIN No.: 512N304V01

For more details on risk factors, terms and conditions, please read the sales brochure carefully before concluding a sale.